

**REMARKS**

This Amendment is in response to the Office Action dated December 8, 2004 and Advisory Action dated March 14, 2005. The Applicants note that the Amendment of February 8, 2005 was not entered. Accordingly, the claims do not reflect this Amendment.

Claims 19, 28, 34, 36, and 41 have been amended and claims 42-44 have been canceled without prejudice. Claims 19, 21-34, and 36-41 are pending in this Application. No new matter has been added.

**§§102 and 103 Rejections**

Claims 19, 21-24, 28, 29, 34-39 and 41 were rejected under 35 U.S.C. §102(e) as being anticipated by US Patent No. 6,332,127 to Bandera et al. (hereinafter “Bandera”). Claims 25-27, 30-33 and 40 were rejected under 35 U.S.C. §103(a) as being unpatentable over Bandera in view of U.S. Patent No. 6,198,935 to Saha et al. (hereinafter “Saha”). The Applicant traverses these rejections.

In maintaining the rejection of the claims, the Office Action asserts that “the rest of the limitation ‘to determine content that is related to the linked resource and also related to the location of the mobile terminal’ is intended use only.” The Applicants are puzzled by this statement because a review of the claims clearly demonstrate that this is not the case. However, to clarify that the determination of the content is connected to the automatic employment of the location, the Applicants have amended the claims. The Applicants submit that this amendment does not narrow the claims in any way.

Independent claims 19, 28, 34, 36, and 41 to recite that a link to a resource that is provided to a mobile terminal where the link is related to a product and a position of the link corresponds to an image of the product in a video displayed on the mobile terminal. None of the references, alone or in combination, teaches or suggests a link related to a product where the position of the link corresponds to the image of the product in a video. For at least this reason, the

Amendment

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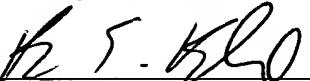
Docket No.: 28212/0200298-US0

Applicants submit that the claims are patentable over the cited references. Accordingly, the Applicants request withdrawal of the rejections of the claims.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to pass this application to issue.

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Respectfully submitted,

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